

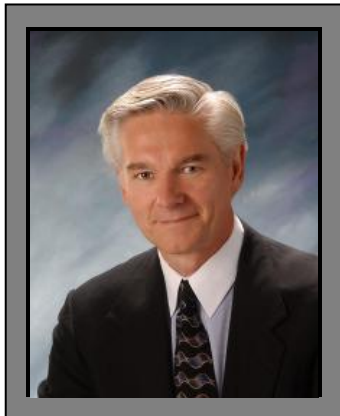


# GARY ZEUNE & ASSOCIATES

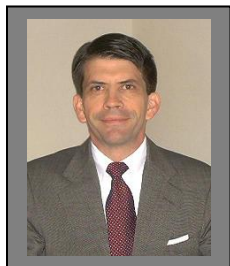
Training, Writing and Consulting in:  
Fraud and Audit Failures  
Leadership Skills and Strategies  
Strategic Profitability Strategies

10356 Wellington Blvd Suite D  
Powell, OH 43065  
Phone 614-761-8911  
Fax 206-202-0880  
gzfraud@bigfoot.com  
www.TheProsAndTheCons.com

## 2008 CPE Brochure



NEW	YB	Auditing: Solving 17 Common Problems of the Risk Assessment Standards (includes the <b>NEW SQCS No. 7 – A Firm’s System of Quality Control, effective January 1, 2009</b> )
NEW	YB	Auditing Standards: New & Review (including NEW 2008 Yellow Book requirements)
NEW		Business Strategy: 12 Things You Need to Know for 2008+2009
NEW		Fraud: 14 Things You Need to Know for 2008+2009
UPDATED		How to Detect and Prevent Internal Fraud, Theft and Abuse
UPDATED	YB	Fraud and Abuse in Government and Non-profits (includes NEW 2008 Yellow Book requirements)
UPDATED		Controller to CFO: 11 Skills to Make the Trip



Practical Business Law for CPAs  
**E-mail and Document Destruction and Retention**  
**UPDATED**

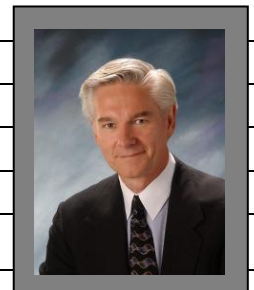
YB	Auditing: How I Manipulated 3 Firms into Violating 14 Audit Standards
	Ex-Con Tells It All, Part II



# NEW

Qualifies for  
24 and 80 Hour  
Yellow Book  
Requirement

TITLE	<b>Auditing: Solving 17 Common Problems in the Risk Assessment Standards</b> (includes the NEW SQCS No. 7 – A Firm’s System of Quality Control, effective January 1, 2009)
SUBTITLE	Efficiently comply with these tough new auditing standards without losing your clients
AUDIENCE	Auditors who must comply and their clients who want to minimize audit costs
OBJECTIVE	Eliminate the malpractice exposure of failure to comply with the Risk Assessment Standards
LEARN	<p>SQCS 7..... Effective January 1, 2009, Statement on Quality Control Standards No. 7 <b>replaces all previously issued SQCSs</b>. The new SQCS will require many firms to make BIG changes to their practice increasing costs to service clients. Attend to assure you meet the requirements and minimize peer review comments</p> <p>SAS 104 – 111, the <b>Risk Assessment Standards</b>, have increased both audit fees and malpractice exposure. Here are the 17 problems the standards cause and how to minimize your liability and maximize your efficiency.....</p> <ol style="list-style-type: none"><li>1. How to change years of practice to minimize your malpractice liability</li><li>2. What’s not OK as technical training and proficiency</li><li>3. Learn how a new client puts you and your firm at risk....and you won’t even know it</li><li>4. Do you need to realign existence/observation/valuation assertions as audit evidence</li><li>5. How the Risk Standards differ from previous requirements</li><li>6. Planning and supervision is not _____ (fill in the blank)</li><li>7. Determine if you’re complying with the new ‘reasonable assurance’ requirement</li><li>8. Learn why the new materiality is NOT a percentage or amount</li><li>9. You’ve found a misstatement.....now what’s required</li><li>10. Do you know when ANY amount of misstatement is material</li><li>11. Learn the two best, no cost, ways to protect yourself</li><li>12. When is what management tells you NOT audit evidence</li><li>13. Find out when you’re required to document internal controls</li><li>14. Get the 3 simple questions for the required understanding of controls</li><li>15. Learn when you required to dig deeper</li><li>16. When should you audit more than year end numbers</li><li>17. If you don’t comply with this one requirement you are not permitted to issue any kind of opinion</li></ol>
BONUS	Subscribe to Gary’s FREE electronic newsletter
HOURS	8
LEVEL	Advanced
ACRONYM	RAS17
AREA	A&A
PREREQ	None
INSTRUCTOR	Gary D. Zeune, CPA
AVAILABLE	May 1, 2008
IN-HOUSE	Pick the amount of time and topics for in-house and conference presentations

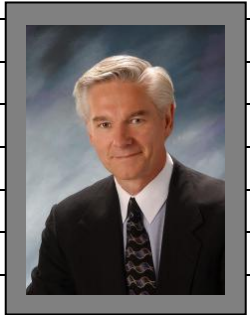


Questions??? 614-761-8911 or gzfraud@bigfoot.com.

# NEW

**Qualifies for  
24 and 80 Hour  
Yellow Book  
Requirement**

<b>TITLE</b>	<b>Auditing Standards: New &amp; Review (including NEW 2008 Yellow Book requirements)</b>
<b>SUBTITLE</b>	Covers old and new, except for SAS 104-111 which, because of their breadth, is covered in Auditing: Solving 17 Problems in the Risk Assessment Standards
<b>AUDIENCE</b>	90% practitioners
<b>OBJECTIVE</b>	Learn how to comply with constantly changing auditing standards and be efficient at the same time.
<b>LEARN</b>	<p>Here are just some of things you'll learn to protect yourself, do better audits, retain your clients, and boost profitability.....</p> <ol style="list-style-type: none"><li>1. GAO major changes (1) ethics and independence, (2) professional judgment and competence, (3) quality control and assurance (5) all types of GAGAS audits and attestation engagements, (5) internal auditors, (6) financial audits, (7) attestation engagements, (8) performance audits, (9) guidance material.</li><li>2. Latest techniques to comply with SAS 1 – 103 and the most recently issued and proposed standard including SAS 112 to 114 to avoid peer review deficiencies and malpractice liability including.....SAS 99 (Fraud), 54 (Illegal Acts), 56 (Analytical Procedures), 45 (Related Parties), 59 (Going Concern), 67 (Confirmations), 102 (Should), 103 (Documentation) and others</li><li>3. AICPA audit quality centers, statements of position, practice aids, technical bulletins</li><li>4. Actual cases of auditors failing to comply with new and existing, long ago issued, standards including.....</li><li>5. Losing independence and violating ethics requirements</li><li>6. Failing to understand the client's business</li><li>7. Losing control of the confirmation process</li><li>8. Ignoring significant risks and failing to modify the audit program</li><li>9. Failure to properly audit related party transactions</li><li>10. Failure to audit management assertions</li><li>11. Failure to understand material transactions are just a percent or amount</li></ol>
<b>SPECIAL</b>	Video of a partner explaining why he participated in a \$350 million fraud, violating too many auditing standards to count
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter on Fraud
<b>HOURS</b>	8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	ANR
<b>FOR</b>	Auditors
<b>AREA</b>	A&A Update
<b>PREREQ</b>	10 years CPA
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1, 2008
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations

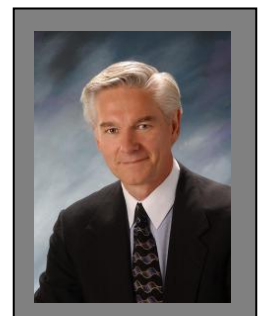


**Questions??? Contact Gary at  
614-761-8911 or gzfraud@bigfoot.com.**

# NEW

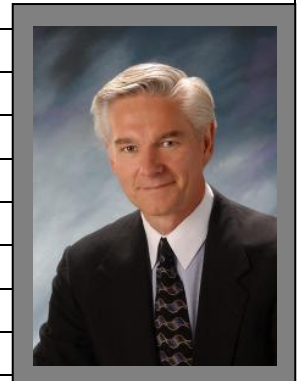
<b>TITLE</b>	<b>Business Strategy: 12 Things You Need to Know for 2008+2009</b>
<b>SUBTITLE</b>	Your customers don't judge you in a vacuum. They judge you against your competitors. Are you ready to compete?
<b>AUDIENCE</b>	75% members in industry and 25% practitioners
<b>OBJECTIVE</b>	Many hats. One person. CPAs are rapidly evolving into leaders where 1/3 of the job is technical accounting knowledge and 2/3 is leadership skills that weren't on the CPA exam.
<b>LEARN</b>	<ol style="list-style-type: none"><li>1. How one company lets employees 'do-their-own-thing' and makes huge profits</li><li>2. Latest on how companies are using simple technique to minimize health care costs</li><li>3. 7 strategies to select better employees who stay longer dramatically reducing costs</li><li>4. How leading edge companies are changing the way they price their products and making a LOT more money</li><li>5. Two successful techniques small companies use to battle large rivals</li><li>6. Learn how you can learn to take "creative risks" to manage your business, rather than letting it manage you</li><li>7. "Extraordinary guarantees" can drive sales, or bankrupt you, don't make these 2 fatal mistakes</li><li>8. How two people turned a 'Can I have one too' into a successful small business</li><li>9. Just for fun: How 14 famous people failed then succeeded, and the lessons learned</li><li>10. How compensation put lives at risk.....an extreme example of dysfunctional pay systems</li><li>11. Want to increase the bottom line.....Change the way the information is presented to the customer</li><li>12. How companies control costs with subscribers instead of customers</li></ol>
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter on rapidly changing business issues
<b>HOURS</b>	8
<b>LEVEL</b>	Update
<b>ACRONYM</b>	BS08
<b>FOR</b>	Senior management including controllers, CFOs, CEOs, HR professionals, treasurers, and consultants to senior management.
<b>AREA</b>	Mgt
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1, 2008
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations

Questions??? Contact Gary at 614-761-8911  
or [gzfraud@bigfoot.com](mailto:gzfraud@bigfoot.com).



# NEW

<b>TITLE</b>	<b>Fraud: 14 Things You Need to Know for 2008+2009</b>
<b>SUBTITLE</b>	Protect yourself, and your firm or company from constantly evolving fraud techniques
<b>AUDIENCE</b>	Historically — 50% members in industry and 50% practitioners
<b>OBJECTIVE</b>	No matter what the environment, people who commit fraud, theft, embezzle, or enter into kick-back and corruption schemes are thinking of ways to fool you. Stay up-to-date on their newest techniques and the new regulatory requirements including relevant audit standards.
<b>LEARN</b>	<ol style="list-style-type: none"><li>1. Latest trends and techniques to detect and prevent fraud/theft/abuse</li><li>2. Jury finds guilty of gross negligence for missing a fraud – the \$170 million will bankrupt the firm</li><li>3. How one company mislead customers about its product and paid the price, violating SAS 54</li><li>4. Find out what scientists have discovered why people commit fraud/steal/embezzlement</li><li>5. How and why a CFO was convicted of fraud and is now in jail</li><li>6. Why a company and 3 executives paid a \$600+ million criminal settlement</li><li>7. 10 questions to gauge your fraud IQ</li><li>8. How funeral homes and household movers put accountants at risk</li><li>9. New regulations that dramatically increase the risk of fraudulent financial reporting</li><li>10. How a pharmacist killed customers for the bottom line</li><li>11. What airport behavior and fraud have in common</li><li>12. Inexpensive, but effective, fraud prevention techniques</li><li>13. Environmental fraud: it's not illegal mid-night dumping (violating auditing standard)</li><li>14. How management can prevent fraud by example</li></ol>
<b>SPECIAL</b>	Video clips of actual frauds
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter
<b>HOURS</b>	8
<b>LEVEL</b>	Update
<b>ACRONYM</b>	F08
<b>FOR</b>	Public practitioners, Controllers, CFOs, CEOs, business owners
<b>AREA</b>	A&A
<b>PREREQ</b>	10 Years Auditing
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1, 2008
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations

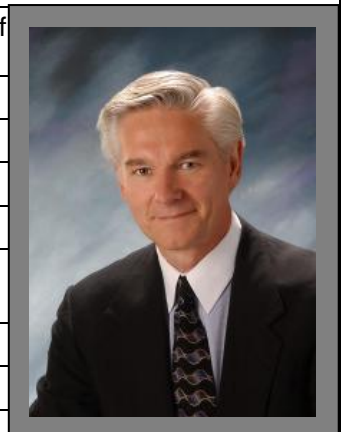


Find more conference 'only' experts at [www.TheProsAndTheCons.com](http://www.TheProsAndTheCons.com).  
Contact Gary at 614-761-8911 or [gzfraud@bigfoot.com](mailto:gzfraud@bigfoot.com).

**Updated**

**Qualifies for  
24 and 80 Hour  
Yellow Book**

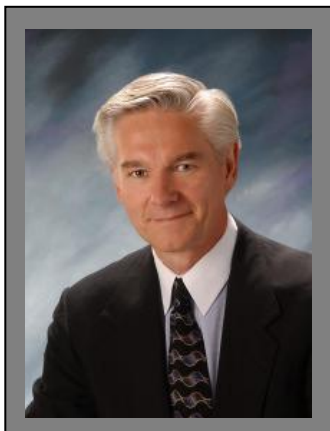
<b>TITLE</b>	<b>Fraud and Abuse in Government and Non-Profits (including NEW 2008 Yellow Book requirements)</b>
<b>SUBTITLE</b>	Materiality is NOT just an amount or percentage
<b>AUDIENCE</b>	75% practitioners and 25% non-practitioners
<b>OBJECTIVE</b>	Find out why government and non-profits have a higher risk of fraud and abuse, how to detect and prevent it, and to protect yourself.
<b>LEARN</b>	<p>GAO major changes to (1) ethics and independence, (2) professional judgment and competence, (3) quality control and assurance (5) all types of GAGAS audits and attestation engagements, (5) internal auditors, (6) financial audits, (7) attestation engagements, (8) performance audits, and (9) guidance material.</p> <p>Fraud and abuse in and on non-profits:</p> <ul style="list-style-type: none"><li>▪ Types of NPOs at risk of fraud and abuse</li><li>▪ Types of and who commits fraud and abuse against NPOs</li><li>▪ Comprehensive model for controlling fraud and abuse in NPOs</li><li>▪ Purchasing and disbursement schemes</li><li>▪ Preventing fraud and abuse through sound HR and administrative policies</li><li>▪ Management and board responsibilities and liabilities</li></ul> <p>Fraud and abuse in and on government entities:</p> <ul style="list-style-type: none"><li>▪ The special nature of government fraud and abuse</li><li>▪ Corruption and funding of public bodies</li><li>▪ Computer systems. . . . the loose cannon of government fraud and abuse</li><li>▪ Key revenue and expenditure manipulations, risks, detection and controls</li><li>▪ Risks and controls over benefits, claims, grants and rebates</li><li>▪ Fraud and abuse committed ON the government entity</li></ul>
<b>SPECIAL</b>	Ripped from the headlines: Video tape of several government and non-prof employees committing fraud and abuse
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter
<b>HOURS</b>	8
<b>LEVEL</b>	Intermediate
<b>ACRONYM</b>	FAGNP
<b>FOR</b>	Public practitioners, financial managers, Controllers, CFOs, executive directors
<b>AREA</b>	A&A and Yellow Book Update
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1, 2008
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations



**All speakers are available for conference and in-house presentations.**

**UPDATED**

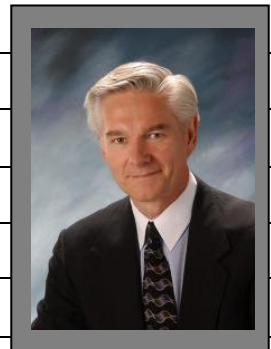
<b>TITLE</b>	<b>How to Detect and Prevent Internal Fraud, Theft and Abuse</b>
<b>SUBTITLE</b>	Don't work hard just to have employees run off with your money
<b>AUDIENCE</b>	75% industry
<b>OBJECTIVE</b>	Fraud, abuse and theft are the primary cause of 50% of all business failures. Using real live cases learn the techniques employees and managers use to defraud and cheat your company.
<b>LEARN</b>	<p>Private companies lose an average of \$100,000 per theft, translating to 6% of revenue or \$9 per day per employee. Topics Gary will cover.....</p> <ul style="list-style-type: none"><li>▪ Just because you made a sale doesn't mean the cash went in the drawer</li><li>▪ Do you know who your highest paid employees are (hint: this is a fraud course)</li><li>▪ How employees steal money from your checking account (and a simple way to protect it)</li><li>▪ How employees collude with vendors and customers to steal you blind</li><li>▪ See how easy it is to steal inventory and other goods</li><li>▪ Find out why corruption is soooooo hard to detect, and how to do it</li><li>▪ Kickback and bid-rigging schemes aren't on the books, so what can you do</li><li>▪ Don't let employee bribery and conflicts of interest harm your bottom line</li><li>▪ How employees manipulate non-financial measurements to steal from you</li></ul>
<b>SPECIAL</b>	Via video tape ex-cons explain their frauds, thefts and abuses
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter on Fraud
<b>HOURS</b>	8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	IFTA
<b>FOR</b>	Controllers, CFOs, CEOs, business owners, department managers, loss prevention specialists, HR professionals, investigators
<b>AREA</b>	A&A
<b>PREREQ</b>	10 years CPA
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Now
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations



Questions??? Contact Gary at  
614-761-8911 or [gzfraud@bigfoot.com](mailto:gzfraud@bigfoot.com).

**UPDATED**

<b>TITLE</b>	<b>Controller to CFO: 11 Skills to Make the Trip</b>
<b>SUBTITLE</b>	Learn the skills needed to become a world-class small business CFO
<b>AUDIENCE</b>	Members in Industry
<b>OBJECTIVE</b>	Transform yourself into to a top-notch CFO
<b>LEARN</b>	<p>Here's what you'll learn in Gary's Controller to CFO class:</p> <ol style="list-style-type: none"> <li>1. Why isn't the controller having the desired impact</li> <li>2. How do you decide if you want to work for someone</li> <li>3. How to get your staff to understand their impact on the bottom line</li> <li>4. Situational leadership: how to use different 'styles' to accomplish what needs to get done</li> <li>5. How to get employees to take bold risk and solve their own problems</li> <li>6. How to 'brand' yourself to maximize your value</li> <li>7. How to manage employee conflict, anger and emotions</li> <li>8. How to cultivate finance talent from bottom to top</li> <li>9. How to get that open CFO job</li> <li>10. Learn to get customers, employees, vendors and management to trust you</li> <li>11. How to use business intelligence to build the bottom line</li> </ol> <p>Sample case studies:  100-key adding machines vs. 10-key  K-Mart vs. Wal-Mart  DVD vs. VHS  Cell phones vs. land lines</p>
<b>SPECIAL</b>	Video of how Southwest Airlines gets 150,000 people to apply for 5,000 jobs every year and maintains its position as the most profitable airline in the industry
<b>BONUS</b>	Subscribe to Gary's FREE electronic newsletter on Fraud
<b>HOURS</b>	8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	CFO
<b>FOR</b>	Practitioners, controllers, CFOs, CEOs, business owners
<b>AREA</b>	Management
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Now
<b>IN-HOUSE</b>	Pick the amount of time and topics for in-house and conference presentations



Find more conference 'only' experts at [www.TheProsAndTheCons.com](http://www.TheProsAndTheCons.com).  
Contact Gary at 614-761-8911 or [gzfraud@bigfoot.com](mailto:gzfraud@bigfoot.com).



**Qualifies for  
24 and 80 Hour  
Yellow Book  
Requirement**

<b>TITLE</b>	<b>Auditing: How I Manipulated 3 Firms into Violating 14 Audit Standards</b>	
<b>SUBTITLE</b>	Mark Morze, CFO of ZZZZ Best Carpet Cleaning, will show you how clients will manipulate you into violating the new Risk Assessment Standards	
<b>AUDIENCE</b>	New so best guest 85% Public, 15% Private	
<b>OBJECTIVE</b>	The former CFO of ZZZZ Best Carpet Cleaning shows you how he structured explanations, phone calls, bank and receivable confirmations, inventory counts and documents to manipulate auditors, company attorneys, commercial banks, underwriters, trustees and private investors.	
<b>LEARN</b>	Morze will show you some of the 10,000 phony documents he created for audit support, the \$7.2 million 'sting' construction job, and non-existent carpet that caused his auditors to violate these Statements on Auditing Standards.....	
	<b>SAS #</b>	<b>SAS Title</b>
	1	Training and Proficiency, Independence, Due Professional Care, Inventories, Adherence to GAAP, Subsequent Events
	22	Planning and Supervision
	31	Evidential Matter
	37	Filings Under Federal Securities Statutes
	39	Audit Sampling
	45	Substantive Tests Prior to Balance Sheet Date
	45	Related Parties
	47	Audit Risk and Materiality
	54	Illegal Acts by Clients
	56	Analytical Procedures
	57	Auditing Accounting Estimates
	67	The Confirmation Process
	84	Communications Between Predecessor and Successor Auditors
	99	Consideration of Fraud in a Financial Statement Audit
<b>ETHICS</b>	1 Hour	
<b>SPECIAL</b>	Get 50+ questions that the auditors could have asked to uncover the fraud. But no one did.	
<b>HOURS</b>	8	
<b>LEVEL</b>	All	
<b>ACRONYM</b>	Manip	
<b>FOR</b>	Auditors, firm counsel, defense and plaintiff attorneys and regulators	
<b>AREA</b>	A&A and Yellowbook	
<b>PREREQ</b>	10 Year Auditor	
<b>INSTRUCTOR</b>	Mark L. Morze	
<b>AVAILABLE</b>	Now	
<b>IN-HOUSE</b>	This course also available for in-house and conference presentations	



<b>TITLE</b>	<b>Ex-Con Tells It All, Part II</b>
<b>SUBTITLE</b>	Master white-collar fraudster and former CFO of the ZZZZ Best Carpet Cleaning Company, Mark Morze shows you how to detect, deter, understand, and protect against fraud.
<b>AUDIENCE</b>	75% Public, 25% Private
<b>OBJECTIVE</b>	Professionals will know how to avoid even inadvertent involvement in fraud
<b>LEARN</b>	<ol style="list-style-type: none"> <li>1. By studying the elements in the perpetrating of real cases, learn how fraud has many more disguises than we knew</li> <li>2. How a major fraud was detected because of the “color of ink”</li> <li>3. The legal ramifications, both criminal and civil, of frauds, including those who are inadvertently connected with the fraud</li> <li>4. The staggering civil costs in fines to those were convicted of nothing</li> <li>5. How white collar crime has evolved through the past two decades</li> <li>6. How a single “sales person”, auditor, or lawyer can destroy a huge company</li> <li>7. What the implementation of Sarbanes Oxley really means to non-public companies</li> <li>8. How “off balance sheet” entities have been misused in sophisticated crimes</li> <li>9. How to determine Truth and Reality as compared to Accuracy</li> <li>10. How to make a “road map” for an ethical corporation</li> <li>11. “Tools” you can immediately use to spot areas of potential fraud and markers</li> <li>12. How to not look guilty or incompetent because of a lack of deniability due to the actions of others</li> </ol>
<b>ETHICS</b>	1 Hour
<b>SPECIAL</b>	A 14-page article analyzing and predicting the involvement and fines Citi-Group and Morgan Stanley recently paid—written over 2 years ago!
<b>BONUS</b>	Spillovers: Some implications of M. Levin’s “Men in Black” and A. Napolitano’s “Constitutional Chaos” books, and of TV’s CSI shows and their impact on juries
<b>HOURS</b>	8
<b>LEVEL</b>	All
<b>ACRONYM</b>	EC2
<b>FOR</b>	Public and non-Public CPAs, Lawyers, Executives, Management, Bankers, Sales People, Controllers, Business Owners, Investors
<b>AREA</b>	A&A
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Mark L. Morze, who has been rated as the most interesting, entertaining, and informative speaker ever at dozens of venues, including state CPA Societies.
<b>AVAILABLE</b>	Now
<b>IN-HOUSE</b>	This course also available for in-house and conference presentations

Questions??? Contact Gary Zeune at  
614-761-8911 or gzfraud@bigfoot.com.



<b>TITLE</b>	<b>Practical Business Law for CPAs</b>
<b>SUBTITLE</b>	All the practical, not theoretical, things that you never learned in your college business law class
<b>AUDIENCE</b>	Partners, firm counsels, general counsels, business owners, CFOs
<b>OBJECTIVE</b>	A CPA routinely encounters legal questions applicable to either the client or the firm. This course is chock full of tips, best practices and recent developments from a seasoned lawyer.
<b>LEARN</b>	<p>As the business world changes, so do the law and the best measures for staying out of trouble. Do you know the latest traps in business law? Do you know how to use technology to gain advantage and avoid liability?</p> <ul style="list-style-type: none"> <li>▪ Get the terms you want in negotiations and business relationships</li> <li>▪ Avoid contract pitfalls</li> <li>▪ Exploit technology as a tool of negotiation</li> <li>▪ How to turn records into your allies</li> <li>▪ Accountants can be held liable for many missteps beyond just malpractice . . . do you know how to protect yourself and your firm?</li> <li>▪ Understand how computer forensics is changing even the best legal practices</li> <li>▪ Lessons from recent business scandals</li> <li>▪ Learn how savvy accountants know when crooks are abusing corporate computer networks</li> <li>▪ What new expectations does society have for law-abiding executives, enterprises and professional firms?</li> <li>▪ Tips for procuring software or technology consulting</li> </ul>
<b>SPECIAL</b>	Materials contain references and URLs to outside materials for further reading
<b>HOURS</b>	8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	PBL
<b>FOR</b>	Public accountants, Controllers, CFOs, CEOs, business executives, security officers
<b>AREA</b>	Specialized Knowledge
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Benjamin Wright, Esq.
<b>AVAILABLE</b>	Now
<b>IN-HOUSE</b>	Available for in-house and conference presentations



**A CPA routinely encounters legal questions applicable to either the client or the firm. This course is chock full of tips, best practices and recent developments from a seasoned lawyer.**

# UPDATED for Current Issues Affecting CPAs

TITLE	<b>E-mail &amp; Document Retention and Destruction</b>
SUBTITLE	<b>Hundreds</b> of companies <b>and some accounting firms have lost lawsuits</b> because of faulty paper and electronic record retention and destruction policies. Are you next?
AUDIENCE	75% Practitioners
OBJECTIVE	Protect yourself under the rapidly changing laws of technology, privacy, electronic commerce and computer security.
LEARN	<p>Attorney Wright will cover.....</p> <ol style="list-style-type: none"> <li>1. Criminal prosecution of Arthur Andersen for destroying records</li> <li>2. Legal theory of record retention policies</li> <li><b>3. Coping with the unique legal properties of e-mail</b></li> <li>4. The proliferation of <b>e-mail and other</b> electronic records</li> <li>5. The magic of computer forensic experts</li> <li>6. How to reform your record retention policies to protect yourself</li> <li>7. Unraveling the confusion around electronic signatures</li> <li>8. How computer forensic experts uncover damaging information</li> <li>9. New Federal Rules on discovery of <b>e-mail and other e-records</b> in litigation.</li> <li>10. Record creation/delivery/retention rules for using electronic commerce with consumers</li> <li>11. The new laws requiring companies to notify customers of identity theft and consumer privacy</li> <li>12. Your liability for insecurity of e-records and information systems</li> </ol>
SPECIAL	Materials contain references and URLs to outside materials for further reading
HOURS	8
LEVEL	Advanced
ACRONYM	DRD
FOR	Public accountants, Controllers, CFOs, CEOs, business owners, security officers
AREA	Specialized Knowledge
PREREQ	None
INSTRUCTOR	Ben Wright, Esq.
AVAILABLE	Now
IN-HOUSE	Pick the amount of time and topics for in-house and conference presentations



In a recent survey by CAMICO Insurance, 90% of jurors said accountants should know the laws that relate to financial matters. Don't think so? Can you say Arthur Andersen?