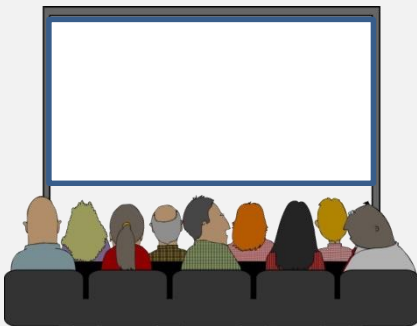




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4 Hour Seminar

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<b>TITLE</b>	<b>Ethics: Past Board of Accountancy Executive Director Mark Crocker</b>
<b>SUBTITLE</b>	Cases of CPAs appearing at Enforcement Hearings
<b>Marketing</b>	Get the insider secrets how accountancy boards regulate the CPA profession
<b>OBJECTIVE</b>	Learn how and why smart CPAs lost their licenses.
<b>LEARN</b>	<p>An in-depth look inner workings of how accountancy boards work:</p> <ul style="list-style-type: none"> <li>• How boards investigate complaints including whistleblowers</li> <li>• The intertwining of Accountancy Boards, Standards Setters such as SEC, GAO, FASB and AICPA</li> <li>• Why CPAs are summoned before Boards</li> <li>• How Boards protect the public</li> <li>• Regulatory Board Actions</li> <li>• Different ethics requirements in different states</li> <li>• The risk when CPAs work in unregistered firms</li> <li>• Finding fictitious firm names</li> <li>• Reinstatement of revoked CPA licenses</li> <li>• How boards select CPAs for verification of CPE</li> <li>• 6 enforcement cases..... <ol style="list-style-type: none"> <li>1. Why his board levied the largest penalty against a CPA...\$110,000</li> <li>2. Fraud in obtaining a CPA license</li> <li>3. Conviction of a non-financial felony</li> <li>4. Undue influence over clients</li> <li>5. Violation of professional standards</li> <li>6. Acts discreditable to the profession</li> </ol> </li> </ul>
	
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	EthicsMC
<b>FOR</b>	CPAs in public practice, business and industry, managing partners, compliance officers, chief learning officers, risk managers, and regulators
<b>AREA</b>	Regulatory Ethics
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Mark H. Crocker CPA, CGMA
<b>AVAILABLE</b>	May 1, 2016
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



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4 Hour Seminar

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<b>TITLE</b>	<b>Ethics: Ex-CPA Ex-Big 4 Partner Scott London Shares His Downfall</b>
<b>SUBTITLE</b>	Find out what's more important than ethics. And the one question that would have stopped London cold.
<b>Marketing</b>	A big-4 regional audit partner, Scott London had 500 people reporting to him, including 50 partners. At the pinnacle of a lifelong CPA career, it all came crashing down when he was arrested by the FBI.
<b>OBJECTIVE</b>	Learn how and why an ethical partner committed unethical acts
<b>LEARN</b>	<p>An in-depth look into the mind of an ethical CPA who destroyed his career:</p> <ul style="list-style-type: none"> <li>• London details the many AICPA ethics rules he violated</li> <li>• Detailed analysis of which new “Clarified Professional Ethics Standards” he would have violated had they been in effect, focusing on the new requirement to maintain confidentiality.</li> <li>• How background, family culture and personal pressure combined to cause the train wreck.</li> <li>• Why he slid down the slippery slope from regional partner.</li> <li>• Make friend - go directly to jail.</li> <li>• Did pressure at work contribute to his downfall?</li> <li>• The cost to his firm.</li> <li>• What it's like to be an FBI target.</li> <li>• How he got caught.</li> <li>• How to decide to plead guilty or go to trial.</li> <li>• The reaction of London's firm.</li> <li>• The devastation to his family.</li> <li>• How London surrendered his CPA license.</li> <li>• What it's like to negotiate a plea with the US attorney.</li> </ul>
	<p>Watch Video <a href="#">Ethics: Live Video Interview with Ex-CPA Ex-Big 4 Partner Scott London</a></p>
<b>HOURS</b>	You Decide
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	EthicsSL
<b>FOR</b>	CPAs in public practice, business and industry, managing partners, compliance officers, chief learning officers, risk managers, and regulators
<b>AREA</b>	Regulatory Ethics
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Scott London
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



## 4 and 8 Hour Classes That We Customize for Conferences or In-House



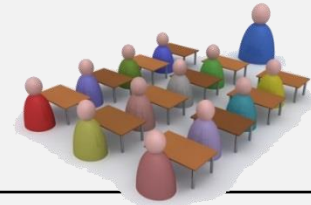
		AREA	Hrs	YB	CLASS
 Gary Zeune CPA	Updated	Ethics	4		Ethics: 10 Ways to Lose Your CPA License
	Updated	AA	4		Accounting and Auditing: 10 Cases That Cost CPAs Their License
	Updated	Ethics	4		Ethics: When CPAs Make the Headlines
	NEW	AA	4/8	2/4	Fraud: 2016 Alert for Small and Midsize Entities
	NEW	AA	4/8	4/8	Healthcare Fraud & Abuse Update for Auditors and CFOs
	NEW	AA	4		Fraud: 10 Scary Cases in Compilations and Reviews
	NEW	AA	4		Fraud: 10 Scary Cases in Audits
	Updated	AA	4/8		Fraud: Detecting and Preventing Internal Theft and Abuse 2016 Update
	Updated	AA	4/8	4/8	Fraud and Abuse in Government and Non-profits 2016 Update
	NEW	MGT	4		Controllers: The 5 Critical Skills You Already Have to Maximize Profits in Small and Midsize Businesses
	NEW	MGT	4		Controllers: The 5 Critical Skills You Already Have to Become a Leader in Small and Midsize Businesses







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4 and 8 Hour Classes  
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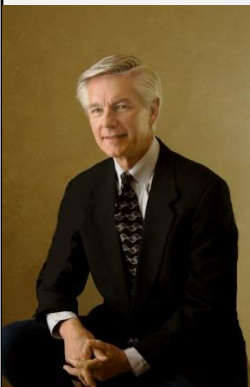


	AREA	Hrs	YB	CLASS
	NEW	AA	4	CPAs: 10 Steps to Shattered Careers with ZZZZ Best CFO Ex-Con Mark Morze
	Updated	AA	4/8	Mark Morze's Fraud: 15 Techniques to Prevent and Detect Fraud
	Updated	AA	4/8	4/8
Mark Morze				
	NEW	AA	4/8	Embezzler Amy Wilson's Deceit, Lies and Embezzlement Amy demonstrates how she used the accounting software to steal \$350,000. CPAs in Minnesota, SD and Alaska loved her presentation. <a href="#">Click here</a> to watch Amy explain her fraud.
Amy Wilson				
	NEW	AA	4/8	Ex-CPA Ex-Con Sam Antar Shows You How He Committed the Crazy Eddie Fraud Watch... <a href="#">CNBC – Bank Leumi</a> <a href="#">CNBC – Michael Grimm</a>
Sam Antar				
	Updated	Ethics	4	Ethics: How Technology Changes Compliance with Ben Wright, Esq.
	Updated	BLaw	4/8	Ben Wright's Practical Business Law: 2016 Update
	Updated	BLaw	4/8	Ben Wright's Email, Record Retention, Destruction & Security: 2016 Update
Ben Wright				



<b>TITLE</b>	<b>Healthcare Fraud &amp; Abuse Update for Auditors and CFOs</b>	
<b>Marketing</b>	Health care rules and regulations evolve faster than you can keep up. These constant changes result in unprecedented risk for CPAs when it comes to fraud and abuse. Make sure you're up to date on the latest laws and regulations affecting all entities by anything that touches or is touched by healthcare. Explore the new internal controls you need to implement and auditing procedures you need to comply with, and learn about the latest rules affecting more than 1 million health care professionals and organizations covering 5,000 procedures.	
<b>AUDIENCE</b>	Only CPAs who need their license	
<b>OBJECTIVE</b>	How to adjust internal controls and audit procedures for the latest health care industry rules and regulations	
<b>LEARN</b>	Gary will show you the new laws, rules, and regulations that require new controls and audit procedures for.....	
	<ol style="list-style-type: none"> <li>1. Doctors, Hospitals, Drug stores</li> <li>2. HHS OIG new audit areas</li> <li>3. Accountable Care Organizations</li> <li>4. Affordable Care Act</li> <li>5. <b>State specific Medicaid risks</b></li> <li>6. Disappearing Fee for Service model</li> <li>7. Healthcare M&amp;A risks</li> <li>8. New Anti-fraud requirements</li> <li>9. Illegally changing employee work hours</li> <li>10. Unknown liability from recovery audit programs</li> </ol>	<ol style="list-style-type: none"> <li>11. Healthcare False Claims Act cases</li> <li>12. Accounting risks of health outcomes</li> <li>13. Medical billers going to prison</li> <li>14. Compounding pharmacies illegal revenue</li> <li>15. ICD-10 risks</li> <li>16. DOL healthcare enforcement actions</li> <li>17. CMS analytical procedures to find fraud, waste and abuse</li> <li>18. Practical steps for board oversight</li> <li>19. Pharmaceutical companies</li> <li>20. Bundled Payments Initiative</li> </ol>
<b>SPECIAL</b>	Videos of (former) healthcare executives and employees	
<b>BONUS</b>	Receive Gary's FREE newsletter	
<b>HOURS</b>	4 or 8	
<b>LEVEL</b>	Advanced	
<b>ACRONYM</b>	HC4hr or HC8hr	
<b>FOR</b>	CEOs, CPAs, Healthcare executives, internal auditors, compliance officers, risk managers	
<b>AREA</b>	Yellowbook	
<b>PREREQ</b>	None	
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA	
<b>AVAILABLE</b>	May 1	
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.	



<b>TITLE</b>	<b>Ethics: 10 Ways to Lose Your CPA License</b>
<b>SUBTITLE</b>	Do You Know the 10 Most Dangerous Requirements in the New AICPA Code of Conduct
<b>AUDIENCE</b>	CPAs who don't want to lose their license
<b>OBJECTIVE</b>	Learn regulatory ethics from CPAs who lost their license
<b>LEARN</b>	<p>If you haven't read the new AICPA Code of Conduct what makes you think you aren't violating it? Gary will show you the 10 most dangerous requirements and simple procedures to protect yourself. He covers actual cases where CPAs made unethical decisions and lost their license....some stole, some committed financial reporting fraud and some went to prison.....</p> <ol style="list-style-type: none"> <li>1. CPA hires hit man</li> <li>2. Partner steals \$4+ million in client billings</li> <li>3. Partner sleeps then goes to prison</li> <li>4. CFO/CPA betrays his ethical duty to make boss happy</li> <li>5. CPA School Controller goes to prison</li> <li>6. CPA sentenced for \$8 million Ponzi scheme</li> <li>7. A&amp;A partner commits financial reporting fraud</li> <li>8. National firm managing partner convicted of tax fraud</li> <li>9. Small firm managing partner falsifies client records to avoid prison</li> <li>10. Get the immaterial amounts that are material ethics violations</li> </ol>
	
<b>SPECIAL</b>	Videos of (former) CPAs explaining their unethical behavior
<b>BONUS</b>	Receive Gary's FREE newsletter
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	ELose
<b>FOR</b>	CPAs
<b>AREA</b>	Ethics
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.

Gary will  
customize for  
your state's  
requirements.





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**NEW 4 Hrs**


<b>TITLE</b>	<b>Accounting and Auditing: 10 Cases That Cost CPAs Their License</b>
<b>SUBTITLE</b>	All it takes is one
<b>AUDIENCE</b>	Only CPAs who need their license
<b>OBJECTIVE</b>	Learn from CPAs who lost their license
<b>LEARN</b>	Gary will show you the 10 cases and easy ways to protect yourself. He covers actual cases where CPAs made bad decisions and lost their license....
	<ol style="list-style-type: none"> <li>1. Peer review violations</li> <li>2. Internal control deficiencies</li> <li>3. Non-profit accounting</li> <li>4. Auditing revenue</li> <li>5. CPA firm "helps" client with financing</li> <li>6. CPA failure to disclose</li> <li>7. Violation of client confidentiality</li> <li>8. CPA violates GAAP</li> <li>9. The CPA that wasn't</li> <li>10. Sole practitioner transfers client funds</li> </ol>
<b>SPECIAL</b>	Videos of (former) CPAs explaining why they lost their license
<b>BONUS</b>	Receive Gary's FREE newsletter
<b>HOURS</b>	4 A&A
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	AACases
<b>FOR</b>	CPAs who don't want to make a 'fatal' mistake
<b>AREA</b>	A&A
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1
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**4 Hrs**

<b>TITLE</b>	<b>Ethics: When CPAs MAKE the Headlines with Gary Zeune</b>
<b>SUBTITLE</b>	Just one bad decision and you can be the evening news
<b>AUDIENCE</b>	Only CPAs required to make ethical decisions to retain their license – <b>this means you!</b>
<b>OBJECTIVE</b>	Learn how NOT to make decisions under extreme pressure
<b>LEARN</b>	<p>Actual cases where CPAs made unethical decisions where they lost their license, committed financial reporting fraud and some even went to prison.....</p> <ul style="list-style-type: none"> <li>• Partner sleeps with married woman then goes to prison</li> <li>• CFO/CPA betrays his ethical duty to make boss happy</li> <li>• QC partner creates fake work papers for peer review</li> <li>• CPA School Controller Goes to Prison</li> <li>• CPA sentenced for \$8 million Ponzi scheme</li> <li>• Regional A&amp;A partner orchestrates financial reporting fraud</li> <li>• National firm managing partner convicted of fraud</li> <li>• Partner and wife charged with fraud</li> <li>• Managing partner falsifies client records to avoid indictment</li> <li>• Learn how the compensation and control system brought down a CPA firm</li> <li>• Get the immaterial amounts that are material ethics violations</li> <li>• Learn how CPAs can be independent in fact but not to a jury</li> <li>• How “willful blindness” can cost you your CPA license</li> </ul>
	
<b>SPECIAL</b>	Videos of (former) CPAs explaining the unethical behavior
<b>BONUS</b>	Receive Gary’s FREE newsletter
<b>HOURS</b>	4 (also available 1 to 4 hours)
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	GZHead
<b>FOR</b>	CPAs
<b>AREA</b>	Ethics
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	Mix and match Gary’s topics for in-house and conferences




<b>TITLE</b>	<b>Fraud: 2016 Alert for Small and Midsize Entities</b>
<b>SUBTITLE</b>	NEW Fraud Cases and NEW Fraud Risks in private companies, non-profits, and government entities
<b>AUDIENCE</b>	50/50 practitioners and industry (historical average for my annual fraud course)
<b>OBJECTIVE</b>	Get up to date with latest fraud cases and risks
<b>LEARN</b>	Update your skills to protect yourself and clients with new fraud cases and new fraud risks in 2016....
	<ol style="list-style-type: none"> <li>1. CFO embezzles from company</li> <li>2. When staff rationalizes fraud and abuse</li> <li>3. Fraud against our men and women in uniform</li> <li>4. New laws and regulations that create fraud risk</li> <li>5. Companies that committed financial reporting fraud without lying</li> <li>6. Just because you made a sale doesn't mean it's legal</li> <li>7. Private companies now at risk from public company whistleblowers</li> <li>8. New FASB rule that creates fraud risk</li> <li>9. Previously legal sales and purchases now illegal in 2016</li> <li>10. Analysis finds more than half of broker-dealer audits are materially deficient</li> <li>11. Trust fund theft</li> <li>12. Purchasing where 1 in 3 lie to this vendor</li> <li>13. CPA firms false advertising</li> <li>14. How a company's compensation system caused illegal revenue</li> <li>15. Government contracts that allow companies to cook the books</li> <li>16. States and cities settle fraudulent financial reporting cases</li> <li>17. Publicly reported liabilities not in financial statements</li> </ol>
	<b>4 and 8 hour include 2 and 4 hours of Yellow Book</b>
<b>SPECIAL</b>	Videos show you how to identify fraud risks
<b>BONUS</b>	Sign up for Gary's FREE newsletter
<b>HOURS</b>	4 or 8 includes 2 or 4 Hours Yellow Book
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	F2016
<b>FOR</b>	CPAs, clients, internal auditors, controllers, CFOs, executives, board members
<b>AREA</b>	A&A NEW including 2 or 4 hours Yellow Book
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary Zeune, CPA
<b>AVAILABLE</b>	May 1
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**4 Hrs**


<b>TITLE</b>	<b>Fraud: 10 Scary Cases in Compilations and Reviews</b>
<b>SUBTITLE</b>	Missing one fraud can ruin your career
<b>OBJECTIVE</b>	Recognize why, when, and how engagements put you at risk
<b>LEARN</b>	10 frauds in compilation and review engagements.....
	<ol style="list-style-type: none"> <li>1. Engagement letter</li> <li>2. Change in engagement</li> <li>3. Self-incrimination</li> <li>4. Presenting report</li> <li>5. Management letter</li> <li>6. Sale of a business</li> <li>7. In-transit checks</li> <li>8. Bank reconciliation</li> <li>9. Missing checks</li> <li>10. Withdrawing from engagement</li> </ol>
	<b>Combine with Fraud: 10 Scary Cases in Auditing for a full day class.</b>
<b>BONUS</b>	Video of CPA who orchestrated a fraud to fool his former firm
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	F10CR
<b>FOR</b>	CPAs working in public practice and responsible for compilation and review engagements
<b>AREA</b>	NEW
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



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**4 Hrs**


<b>TITLE</b>	<b>Fraud: 10 Scary Cases in Audits</b>
<b>SUBTITLE</b>	All it takes it one fraud to ruin your career
<b>OBJECTIVE</b>	Recognize why, when, and how engagements put you at risk
<b>LEARN</b>	10 frauds in audit engagements.....
	<ol style="list-style-type: none"> <li>1. Independent step-up</li> <li>2. Independence leave of absence</li> <li>3. Management representations</li> <li>4. Analytical procedures</li> <li>5. Brokerage firm</li> <li>6. Mortgage company</li> <li>7. Bank load analysis</li> <li>8. Credit union</li> <li>9. Trust fund</li> <li>10. Church</li> </ol>
	Combine with Fraud: 10 Scary Cases in Compilations and Reviews for 8 hour class
<b>BONUS</b>	Video of CPA who orchestrated a fraud to fool his former firm
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	F10Audit
<b>FOR</b>	CPAs working in public practice responsible for audit engagements
<b>AREA</b>	AA
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Available
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4 or 8 hours

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<b>TITLE</b>	<b>Detecting and Preventing Internal Fraud, Theft and Abuse 2016 Update</b>
<b>SUBTITLE</b>	Entities with fewer than 100 employees lose an average of \$150,000 per fraud
<b>AUDIENCE</b>	75% industry
<b>OBJECTIVE</b>	Fraud, abuse and theft are the primary causes of 50% of all small business failures. Using real cases, learn the techniques employees and managers use to defraud and cheat your company.
<b>LEARN</b>	Private companies lose an average of 6% of revenue to fraud, theft and abuse. Gary will show you simple methods to keep your money.....  <ol style="list-style-type: none"> <li>1. Newest data on how much actively disengaged workers cost you</li> <li>2. Just because you made a sale doesn't mean the cash went in the drawer</li> <li>3. Do you know who your highest paid employees are (hint: this is a fraud course)</li> <li>4. How employees steal money from your checking account (and a simple way to protect it)</li> <li>5. How employees collude with vendors and customers to steal you blind</li> <li>6. See how easy it is to steal inventory and other goods</li> <li>7. Find out why corruption, kickback and bid-rigging schemes are soooooo hard to detect</li> <li>8. Don't let employee bribery and conflicts of interest harm your bottom line</li> <li>9. How employees manipulate non-financial measurements to steal from you</li> </ol>
	
<b>SPECIAL</b>	Watch video of 7 people, from cashiers to small bank CEO, explain their frauds, thefts and abuses
<b>BONUS</b>	Receive Gary's FREE newsletter
<b>HOURS</b>	4 or 8
<b>LEVEL</b>	Update
<b>ACRONYM</b>	IFTA
<b>FOR</b>	Controllers, CFOs, CEOs, business owners, department managers, loss prevention specialists, HR professionals, investigators
<b>AREA</b>	A&A Update
<b>PREREQ</b>	10 years CPA
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	May 1
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**Updated**

**Yellow Book**

<b>TITLE</b>	<b>Fraud and Abuse in Government and Non-profits 2016 Update</b>
<b>SUBTITLE</b>	Why is the risk greater if you miss fraud or abuse in government and non-profits
<b>AUDIENCE</b>	75% practitioners and 25% non-practitioners
<b>OBJECTIVE</b>	Use actual cases to find out why government and non-profits have a higher risk of fraud and abuse, and how to detect and prevent it to protect yourself
<b>LEARN</b>	<p>Fraud and abuse committed in and perpetrated on non-profits...</p> <ol style="list-style-type: none"> <li>Types of NPOs at risk for fraud and abuse</li> <li>Types of and who commits fraud and abuse against NPOs</li> <li>Comprehensive model for controlling fraud and abuse in NPOs</li> <li>Purchasing and disbursement schemes</li> <li>HR and administrative policies that minimize fraud and abuse</li> <li>How boards of directors can minimize fraud</li> </ol> <p>Fraud and abuse in and on government entities....</p> <ol style="list-style-type: none"> <li>Small city finance manager steals \$50+ million</li> <li>The special nature of government fraud and abuse</li> <li>Corruption and funding of public bodies</li> <li>Key revenue and expenditure manipulations, risks, detection and controls</li> <li>Risks and controls over benefits, claims, grants and rebates</li> <li>Fraud and abuse committed ON government entities</li> </ol>
	
<b>SPECIAL</b>	Video tape of government and non-profit executives and employees who committed fraud
<b>BONUS</b>	Receive Gary's FREE newsletter
<b>HOURS</b>	4 or 8 all Yellow Book
<b>LEVEL</b>	Intermediate
<b>ACRONYM</b>	FAGNP
<b>FOR</b>	Public practitioners, financial managers, Controllers, CFOs, executive directors
<b>AREA</b>	A&A and Yellow Book Update
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Gary D. Zeune, CPA
<b>AVAILABLE</b>	Available
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.




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"Controllers: The Five Critical  
Skills You Already Have" for an 8  
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<b>TITLE</b>	<b>Controllers: The 5 Critical Skills You Already Have to Maximize Profits in Small and Midsize Businesses</b>
<b>SUBTITLE</b>	Today's controllers don't just count profits. They get more profits.
<b>AUDIENCE</b>	CFOs, controllers and advisors/consultants to small and mid-size entities
<b>OBJECTIVE</b>	Learn these 5 simple ways to drive the bottom line using skills you already have.
<b>LEARN</b>	Apply 5 skills you already have to drive the bottom line..... 1. What model your competitors use to disrupt your entity 2. Same accounting data = More Profits 3. How your competitors are using Benchmarking to boost profits 4. Do you know how to use extraordinary guarantees to Increase your profits with little or no cost 5. Why you should fire customers to maximize profits
	
<b>BONUS</b>	Videos of small companies making outsized profits
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	GZProfit
<b>AREA</b>	Mgt
<b>PREREQ</b>	None
<b>Vendor</b>	The Pros & The Cons
<b>INSTRUCTOR</b>	Gary Zeune CPA
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.







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**NEW 4 Hrs**

<b>TITLE</b>	<b>Controllers: The 5 Critical Skills You Already Have to Become a Leader in Small and Midsize Businesses</b>
<b>SUBTITLE</b>	You don't need new skills. Just use your skills you differently.
<b>AUDIENCE</b>	CFOs, controllers and advisors/consultants to small and mid-size entities
<b>OBJECTIVE</b>	CEOs report that the biggest reason controllers fail isn't lack of technical skills.
<b>LEARN</b>	Learn to apply the 5 skills you have to become a Leader.....
	<ol style="list-style-type: none"> <li>1. Why isn't the controller having the desired impact</li> <li>2. How to know the big picture</li> <li>3. How to get your staff to make you look good</li> <li>4. What CEOs want from finance and accounting</li> <li>5. 10 questions to be a leader</li> </ol>
<b>BONUS</b>	Videos of small business owners that are Leaders
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	GZLeader
<b>AREA</b>	Mgt
<b>PREREQ</b>	None
<b>Vendor</b>	The Pros & The Cons
<b>INSTRUCTOR</b>	Gary Zeune CPA
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



<b>TITLE</b>	<b>CPAs: 10 Steps to Shattered Careers with ZZZZ Best CFO Ex-Con Mark Morze</b>
<b>SUBTITLE</b>	How just one missed fraud can ruin a CPA's career
<b>AUDIENCE</b>	CPAs, auditors, practitioners, CFOs, CFEs
<b>OBJECTIVE</b>	Learn how to spot the red flags of how one person can put an entire firm at risk
<b>LEARN</b>	Using actual cases, Mark shows CPAs who slowly descended into actual fraud, and the results... <ol style="list-style-type: none"> <li>1. Learn how letting little things slide facilitates frauds both huge and small</li> <li>2. 5 examples that resulted in CPAs participating in fraud</li> <li>3. How CPAs violations of GAAP facilitated my ZZZZ Best fraud</li> <li>4. The career-ending consequences of lapses</li> <li>5. How others suffer, including families, friends, co-workers</li> <li>6. The effect on the accountant's firm, reputations, trials, prison, and loss of license</li> <li>7. How early detection can stop the "slippery slope" to loss of license</li> <li>8. Recognizing a client's or staff person's or superior's disguised request</li> <li>9. Recognizing the absence of action (nonfeasance)</li> <li>10. The lure of "willful ignorance"</li> </ol>
	
<b>SPECIAL</b>	Actual documents CPAs failed to audit that violated GAAP
<b>BONUS</b>	A single document that would have led to the imprisonment of numerous accountants
<b>HOURS</b>	4 (topics condensed) or 8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	MMShat
<b>FOR</b>	CPAs, clients, internal auditors, controllers, CFOs, Executives, board members
<b>AREA</b>	A&A
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Mark Morze
<b>AVAILABLE</b>	Now
<b>IN-HOUSE</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



<b>TITLE</b>	<b>Mark Morze’s Fraud: 15 Techniques to Detect and Prevent Fraud</b>
<b>SUBTITLE</b>	Learn fraud from a white collar criminal who cooked the books
<b>AUDIENCE</b>	CPAs who don't want to be fooled by fraudulent financial information
<b>OBJECTIVE</b>	Learn techniques clients use to fool CPAs so you can detect fraud
<b>LEARN</b>	<p>Learn inside secrets from a CFO who cooled the books.....</p> <ol style="list-style-type: none"> <li>1. How I committed the ZZZZ BEST Fraud, including 10 Red Flags auditors missed</li> <li>2. Complete review of 10 white-collar frauds and how CPAs missed them</li> <li>3. How people use Accuracy, but not True, information to fool you</li> <li>4. Ten simple procedures to minimize fraud risk</li> <li>5. Get an “ethical road map” to minimize fraud</li> <li>6. How management representations enable fraud</li> <li>7. How clients convince auditors that illegal companies are real</li> <li>8. Two frauds that were committed with “Black Boxes” and magical secrets</li> <li>9. How even a simple mistake can cost you your CPA license</li> <li>10. How to prevent your clients, staff or boss from making you look guilty or incompetent</li> <li>11. A complete analysis of theft, Ponzi, inside info, false business reporting, and collusion</li> <li>12. How the “color of the ink” exposed a major fraud</li> <li>13. How a private company used “off balance sheet” entities in a sophisticated crime</li> <li>14. How private companies use SOX techniques to combat fraud</li> <li>15. The 32 Red Flags a CFE sent the SEC showing Madoff was a fraud</li> </ol>
<b>HOURS</b>	4 (topics condensed) or 8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	MM15
<b>FOR</b>	Public and non-Public CPAs, Lawyers, Executives, Management, Bankers, Sales, Controllers, Business Owners, Investors, Analysts
<b>AREA</b>	A&A Update
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Mark Morze
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.







Expert  
Speakers

**Yellow Book**

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<b>TITLE</b>	<b>Mark Morze's Fraud: 15 Ways Clients Circumvent Auditing Procedures</b>
<b>SUBTITLE</b>	Mark Morze, CFO of ZZZZ Best Carpet Cleaning, will show you the techniques he used to fool his auditors that fake audit evidence was real
<b>AUDIENCE</b>	CPAs who need to know the trap doors in new auditing standards
<b>OBJECTIVE</b>	Learn how Morze structured explanations, phone calls, bank and receivable confirmations, inventory counts and documents to fool 3 CPA firms over 5 years
<b>LEARN</b>	Morze will show you some of the 10,000 phony documents he created for audit support, the \$7.2 million 'sting' construction job, and non-existent carpet that circumvented the auditing requirement.....
	<ol style="list-style-type: none"> <li>1. Audit Evidence</li> <li>2. Audit Sampling</li> <li>3. Related Parties</li> <li>4. Risk Assessment (Planning, Materiality, Evidence)</li> <li>5. Considerations of Laws and Regulations in an Audit</li> <li>6. Analytical Procedures</li> <li>7. Auditing Accounting Estimates</li> <li>8. External Confirmations</li> <li>9. Subsequent Events</li> <li>10. Written Representations</li> <li>11. Terms of Engagement</li> <li>12. Consideration of Fraud in a Financial Statement Audit</li> <li>13. Quality Control for Engagements under GAAS</li> <li>14. Opening Balances – Initial Engagements</li> <li>15. Filings with the SEC</li> </ol>
<b>ETHICS</b>	1 Hour
<b>SPECIAL</b>	Get 50+ common-sense questions that would have uncovered the fraud. But no one asked.
<b>HOURS</b>	4 (same topics condensed) or 8 all Yellow Book since auditing standards
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	MMCAS
<b>FOR</b>	Auditors, firm counsel, defense and plaintiff attorneys and regulators
<b>AREA</b>	A&A and Yellow Book Update
<b>PREREQ</b>	10 Year Auditor
<b>INSTRUCTOR</b>	Mark Morze
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



<b>TITLE</b>	<b>Embezzler Amy Wilson’s “Deceit, Lies and Embezzlement”</b>
<b>SUBTITLE</b>	Embezzler Amy Wilson demonstrates how she used accounting software to steal \$350,000
<b>AUDIENCE</b>	CPAs, Auditors, Accountants, Internal Auditors, Controllers, CFOs, CEOs, Business Owners, and Department Managers
<b>OBJECTIVE</b>	Learn how a trusted employee exploited flaws in accounting software
<b>LEARN</b>	<p>Convicted bookkeeper Amy Wilson will show you how she went from highly trusted employee to stealing nearly \$350,000. Wilson will show you how her theft started small, grew for nearly 4 years and how she hid it from her boss and outside CPA.....</p> <ol style="list-style-type: none"> <li>1. How proper hiring procedures would have prevented my theft</li> <li>2. The myths and misconceptions regarding white collar criminals</li> <li>3. My red flags of fraud which would have exposed my crime</li> <li>4. What motivated me, a trusted employee, to embezzle</li> <li>5. How I fooled my boss using the façade of separation of duties</li> <li>6. Step by step review of system entries I used to conceal my theft</li> <li>7. How I deterred the owners from performing frequent and thorough review of the business’ financial health</li> <li>8. How unpredictable events led to getting caught</li> <li>9. What happened when I accepted responsibility and went to prison</li> <li>10. The devastating impact on my family</li> <li>11. The owner’s reaction to my betrayal of trust and condition of the business today</li> <li>12. In depth analysis of two other theft cases committed by trusted professionals Amy met while in prison.</li> </ol>
	<p><a href="#">Click here to watch Amy explain her fraud.</a></p>
<b>BONUS</b>	Watch a video interview of Amy’s victims
<b>HOURS</b>	4 or 8 (can be customized from 1 to 8 hours for in-house and conferences)
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	AmyDLE
<b>AREA</b>	A&A
<b>PREREQ</b>	None
<b>Vendor</b>	The Pros & The Cons
<b>INSTRUCTOR</b>	Amy Wilson
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.




**NEW**

<b>TITLE</b>	<b>Ex-CPA Ex-Con Sam Antar Shows You How He Committed the Crazy Eddie Fraud</b>
<b>SUBTITLE</b>	How I Cooked the Books in 10 Easy Steps
<b>AUDIENCE</b>	CPAs, CFEs, Auditors, Accountants, Internal Auditors, Controllers, CFOs, CEOs, Business Owners, and Department Managers
<b>OBJECTIVE</b>	Antar will take you into his mind and show you how he committed the Crazy Eddie fraud. The presentation will emphasize how those engaged in fraud prey on the psychological and cognitive vulnerabilities of gatekeepers such as attorneys and accountants.
<b>LEARN</b>	<p>Antar will lead you through the Crazy Eddie fraud he committed....</p> <ol style="list-style-type: none"> <li>1. Why he went to college and why he worked at a specific accounting firm</li> <li>2. Why and how he cooked the books to 'go legit'</li> <li>3. Accounting: Inventory fraud, accounts payable fraud, accounts receivable fraud</li> <li>4. Non-accounting: insurance fraud, consumer fraud</li> <li>5. Red flags the auditors missed</li> <li>6. How ethical lapses by auditors made the fraud possible</li> <li>7. How to find accounting red flags in publicly available information</li> <li>8. Share the vulnerabilities clients use to fool CPAs <ul style="list-style-type: none"> <li>o Unexamined acceptance</li> <li>o False integrity</li> <li>o Staff crooks</li> <li>o Trust</li> <li>o Profiling my auditors</li> </ul> </li> <li>9. How I was caught (a procedure you can use...at zero cost)</li> <li>10. Actual testimony of auditor in lawsuits</li> <li>11. Forensic accounting tools he uses to investigate fraud cases for law firms.</li> </ol>
	
<b>BONUS</b>	Watch a video of Crazy Eddie commercials
<b>HOURS</b>	4 (same topics condensed) or 8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	Antar
<b>AREA</b>	A&A
<b>PREREQ</b>	None
<b>Vendor</b>	The Pros & The Cons
<b>INSTRUCTOR</b>	Sam Antar
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.


Videos...

- [Crazy Eddie](#)
- [Eddie and Sam Antar on CNBC](#)
- [Crazy Eddie Commercials](#)
- [Crazy Eddie's gone Crazy](#)



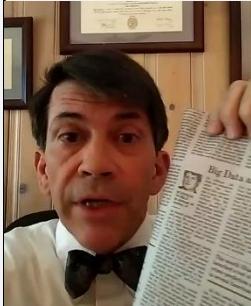
<b>TITLE</b>	<b>How Technology Changes Compliance</b>
<b>SUBTITLE</b>	Use technology to comply with documentation requirements
<b>AUDIENCE</b>	Every CPA who uses computers
<b>OBJECTIVE</b>	Documentation requirements are timeless, but the practical means to satisfy them is evolving as business communication shifts to computer devices and as records accumulate in databases rather than in file cabinets.
<b>LEARN</b>	Attorney Ben Wright will show you how to use computers, mobile devices and digital records to execute responsibilities and prove your compliance....
	<ol style="list-style-type: none"> <li>1. Modern technology helps create detailed records to prove you did what you were supposed to do.</li> <li>2. Watch out! Modern technology enables adversaries and law enforcement to uncover facts that would have remained hidden in the old days.</li> <li>3. The Internet motivates professionals and their clients to strive for more openness and self-regulation.</li> <li>4. Modern records and security risks motivate CPAs to write new warnings into their engagement letters.</li> <li>5. You may be wise to implement an identity theft "Red Flag" program, even if law does not directly require it of your CPA firm.</li> <li>6. Old emails can come to the rescue in a malpractice investigation.</li> </ol>
<b>SPECIAL</b>	Materials contain references and URLs to outside materials for further reading
<b>HOURS</b>	4
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	ETech
<b>FOR</b>	CPA firm partners and staff, Controllers, CFOs, CEOs, business executives, security officers, risk managers
<b>AREA</b>	Specialized Knowledge Update
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Benjamin Wright, Esq.
<b>AVAILABLE</b>	Now
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.



<b>TITLE</b>	<b>Ben Wright's Practical Business Law: 2016 Update</b>	<b>Includes NEW Cases Affecting CPAs</b>
<b>SUBTITLE</b>	The latest changes that technology, modern risks and new laws are forcing on CPAs	
<b>AUDIENCE</b>	Partners, firm counsels, general counsels, business owners, CFOs	
<b>OBJECTIVE</b>	A CPA routinely encounters legal questions applicable to either the client or the firm. This course is chock full of tips, best practices and recent developments from a seasoned lawyer.	
<b>LEARN</b>	<p>14 things you will learn in Attorney Ben Wright's class...</p> <ol style="list-style-type: none"> <li>1. Do you know the latest traps in business law?</li> <li>2. Do you know how to use technology to your advantage and avoid liability?</li> <li>3. Updated to cover the collection of accounts receivable during the recession</li> <li>4. Understanding the role of Internet publicity in resolving disputes</li> <li>5. Get the terms you want in negotiations and business relationships</li> <li>6. Avoid contract pitfalls to close loopholes</li> <li>7. Exploit technology to negotiate the deal you deserve</li> <li>8. How to use documents/email/records to protect yourself</li> <li>9. Accountants can be liable for many missteps beyond just malpractice . . . do you know how to protect yourself and your firm?</li> <li>10. Understand how computer forensics uncovers evidence to sue you</li> <li>11. Lessons from recent business scandals</li> <li>12. Learn how savvy accountants know when crooks are abusing corporate computer networks</li> <li>13. How "law-abiding" executives, enterprises and CPA firms are now liable for long-accepted practices</li> <li>14. Dealing with your bank when hackers steal from your online business bank account</li> </ol>	
		
<b>SPECIAL</b>	Materials contain references and URLs to outside materials for further reading	
<b>HOURS</b>	4 (same topics condensed) or 8	
<b>LEVEL</b>	Advanced	
<b>ACRONYM</b>	PBL	
<b>FOR</b>	CPA firm partners and staff, Controllers, CFOs, CEOs, business executives, security officers	
<b>AREA</b>	Specialized Knowledge Update	
<b>PREREQ</b>	None	
<b>INSTRUCTOR</b>	Benjamin Wright, Esq.	
<b>AVAILABLE</b>	May 1	
<b>CUSTOM</b>	We customize our courses for in-house training and conferences. Just let us know what you need.	





<b>TITLE</b>	<b>Ben Wright’s Email, Record Retention, Destruction &amp; Security: 2016 Update</b>
<b>SUBTITLE</b>	The most recent legal requirements in electronic documents and communications
<b>AUDIENCE</b>	75% Practitioners
<b>OBJECTIVE</b>	Protect yourself under the rapidly changing laws of litigation, technology, privacy, electronic commerce and computer security.
<b>LEARN</b>	<p>16 things you will learn in Attorney Ben Wright’s class.....</p> <ol style="list-style-type: none"> <li>1. Storage of accounting records in the cloud</li> <li>2. Criminal prosecution of Arthur Andersen for destroying records</li> <li>3. Legal requirement for record retention</li> <li>4. Coping with the unique legal properties of e-mail</li> <li>5. The risk of the proliferation of e-mail and other electronic records</li> <li>6. The magic of computer forensic experts</li> <li>7. How to protect yourself with the right record retention policies</li> <li>8. Unraveling the confusion around electronic signatures</li> <li>9. How computer forensic experts uncover damaging information</li> <li>10. New Federal Rules on discovery of e-mail and other e-records in litigation.</li> <li>11. Record retention requirements when employees use social networks (like Facebook and Twitter) for official business</li> <li>12. The new laws requiring companies to notify customers of identity theft and consumer privacy and the punishment if you don’t</li> <li>13. Your liability if you fail to secure e-records and information systems</li> <li>14. How to develop policy for employees working from their own devices (BYOD)</li> <li>15. Practical case studies how different enterprises manage their electronic records</li> <li>16. IRS demand for taxpayer computer files</li> </ol>
	
<b>SPECIAL</b>	Materials contain references and URLs to outside materials for further reading
<b>HOURS</b>	4 (same topics condensed) or 8
<b>LEVEL</b>	Advanced
<b>ACRONYM</b>	DRD
<b>FOR</b>	CPA firm partners and staff, CFOs and controllers, firm counsel, business owners
<b>AREA</b>	Specialized Knowledge Update
<b>PREREQ</b>	None
<b>INSTRUCTOR</b>	Ben Wright, Esq.
<b>AVAILABLE</b>	May 1
<b>CUSTOM</b>	Mix and match Ben’s different class topics from Ben’s classes for in-house and conferences

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Networking  
Requirements**



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Brief Description

Category:  Keyword:  To

Developer:  Course Dates:  To

All times are in Eastern Time Zone. Click column heading to sort.

Course Name	Date / Time	CPE	Course Developer	Field of Study	Category
Ethics Interview: Heinz Ickert CFE Exposes CPA's Misconduct	08/18/2015 11:00 AM	2	The Pros & The Cons, LLC	Ethics	Ethics
Ex-CPA Ex-Partner Chuck Gallagher Shares Inside Secrets of His	08/18/2015 3:00 PM	2	The Pros & The Cons, LLC	Behavioral Ethics	Ethics
Detecting and Preventing Accounts Receivable Fraud	04/28/2016 11:00 AM	2	The Pros & The Cons, LLC	Accounting	Accounting
Detecting & Detering Payroll Fraud	7/2016 11:00 AM	2	The Pros & The Cons, LLC	Accounting	Accounting



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1	<a href="#">Deceit, Lies and Embezzlement: How I Stole \$350,000</a>	
2	<a href="#">Detecting &amp; Deterring Payroll Fraud</a>	<a href="#">Chrissie Powers</a>
3	<a href="#">Detecting and Preventing Accounts Payable Fraud</a>	<a href="#">Peter Goldmann</a>
4	<a href="#">Detecting and Preventing Accounts Receivable Fraud</a>	<a href="#">Peter Goldmann</a>
5	<a href="#">Detecting and Preventing Internal Fraud, Theft and Abuse</a>	<a href="#">Gary Zeune</a>
6	<a href="#">Detecting and Preventing T&amp;E Fraud</a>	<a href="#">Amy Wilson</a>
7	<a href="#">Ethics and Ohio Professional Standards: When CPAs Make the Headlines</a>	<a href="#">Gary Zeune</a>
8	<a href="#">Ethics Interview: Heinz Ickert CFE Exposes CPA's Misconduct</a>	<a href="#">Heinz Ickert</a>
9	<a href="#">Ethics: 10 CPAs Behaving Badly</a>	<a href="#">Gary Zeune</a>
10	<a href="#">Ethics: Crazy Eddie CFO and Ex-CPA Sam Antar Shows You How He Cooked the Books</a>	<a href="#">Sam Antar</a>
11	<a href="#">Ethics: Interview with Past NASBA Chair Gaylen Hansen</a>	<a href="#">Gaylen Hansen</a>
12	<a href="#">Ethics: Live Video Interview with Ex-CPA Ex-Partner Scott London</a>	<a href="#">Scott London</a>
13	<a href="#">Ethics: When CPAs Make the Headlines (4 CPE Credits)</a>	<a href="#">Gary Zeune</a>
14	<a href="#">Ex-CPA Ex-Partner Chuck Gallagher Shares Inside Secrets of His Downfall</a>	<a href="#">Chuck Gallagher</a>
15	<a href="#">Fraud and Abuse in Government Entities (Yellow Book Credit)</a>	<a href="#">Gary Zeune</a>
16	<a href="#">Fraud and Abuse in Nonprofits (Yellow Book Credit)</a>	<a href="#">Gary Zeune</a>
17	<a href="#">Fraud: 10 BIGGEST Risks for Small and Mid-Sized Entities</a>	<a href="#">Gary Zeune</a>
18	<a href="#">Fraud: 10 Scary Cases in Audits</a>	<a href="#">Gary Zeune</a>
19	<a href="#">Fraud: 10 Scary Cases in Compilations and Reviews</a>	<a href="#">Gary Zeune</a>
20	<a href="#">Guide to Email, Record Retention, Destruction</a>	<a href="#">Ben Wright</a>
21	<a href="#">Healthcare 2015 Update: 10 Hot Topics</a>	<a href="#">Gary Zeune</a>
22	<a href="#">How Ethical Lapses Can Facilitate Large and Small Frauds</a>	<a href="#">Mark Morze</a>



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23	<a href="#">Interview with Ex Big-4 Partner Scott London on his Ethics Violations and Prison Experience</a>	<a href="#">Scott London</a>
24	<a href="#">Interview with Ex-Con Bank CEO Paul Allen</a>	<a href="#">Paul Allen</a>
25	<a href="#">Live Video Interview with an Ex-Con Now a CPA</a>	<a href="#">Michael Wanger</a>
26	<a href="#">Live Video Interview with Elder Fraud Expert David Kessler</a>	<a href="#">David Kessler</a>
27	<a href="#">Live Video Interview with Embezzler Amy Wilson</a>	<a href="#">Amy Wilson</a>
29	<a href="#">Live Video Interview with Ex-Con Purchasing Agent Vern Beck</a>	<a href="#">Vern Beck</a>
30	<a href="#">Live Video Interview with ex-CPA Embezzler Chuck Gallagher</a>	<a href="#">Chuck Gallagher</a>
31	<a href="#">Live Video Interview with Ex-CPA Ex-CFO Criminal Sam Antar</a>	<a href="#">Sam Antar</a>
32	<a href="#">Live Video Interview with Forgery Expert Cina Wong CDE</a>	<a href="#">Cina Wong</a>
33	<a href="#">Live Video Interview with Fraud Expert Kathy Phelps</a>	<a href="#">Kathy Phelps</a>
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37	<a href="#">Live Video Interview with QC Partner Gaylen Hansen</a>	<a href="#">Gaylen Hansen</a>
38	<a href="#">Live Video Interview with White Collar Criminal Mark Morze</a>	<a href="#">Mark Morze</a>
39	<a href="#">New Ethics Requirements with Past NASBA Chair Gaylen Hansen</a>	<a href="#">Gaylen Hansen</a>
40	<a href="#">Nuts &amp; Bolts: Detecting &amp; Deterring Fraud in Small Business</a>	<a href="#">Chrissie Powers</a>
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42	<a href="#">The CFO: 5 Critical Skills to Maximize Profits</a>	<a href="#">Gary Zeune</a>
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